

BUILDING A BOOMING BUSINESS!

Are you *clinically savvy* but **business challenged**?

Can you provide a *complex clinical* service to your patient,
but worry about **meeting your next payroll**?



Dentists are typically well prepared to care for their patients through excellent clinical training, but are grossly underprepared to own or operate a small business in today's changing and challenging marketplace. With more than three decades of small business ownership as a private practitioner, Dr. Wayne Kerr has experienced – and *solved* – the problems that dental practices face. Learn valuable *real life* lessons in this dynamic and fast-paced program which will touch on many of the factors necessary to operate your practice successfully.

COURSE OBJECTIVES:

- Basic understanding of the concepts required to establish, operate, market, manage, assess, and maintain a practice.
- Comprehension of the classic stages of business and how they impact practice decisions.
- How to plan for financial success.
- Review the critical steps in hiring successfully.
- Increased knowledge of team building and staff leadership.



WAYNE KERR, DDS
SPEAKER | AUTHOR | CLINICIAN

KerrSpeak

RECOMMENDED AUDIENCE:
RECOMMENDED FORMAT:

Dentist, Business Team, Spouse, Student
Half-day or 90 minute